



American Philhellenes Society

To Periodiko/March 13th, 2021

New York: 37-10 30th Street, Long Island City, NY 11101-2614

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ESTABLISHED IN 1915

American Philhellenes Society «Το Περιοδικό» / March 13th, 2021

The **National Herald's** weekly insert «**Periodiko**» on **March 13th** will feature **the American Philhellenes Society and its founder and president Panagiotis Nikolopoulos.**

The American Philhellenes Society (www.amphso.com) founded in 2002, has a primary goal of rewarding American Philhellenes who fought, with their own initiative, on the side of the Greeks during the Turkish occupation. The American Philhellenes Society, through research conducted by its members, brings to light new persons, who showed great enthusiasm by fighting and defending their lives, the enslaved Greeks, and whose memory is honored by the organization, re-evaluating Greek-American relations. and the strength of the historical ties of the two peoples.

Today, Mr. Nikolopoulos continues to work with the **American Philhellenes Society**, setting an even higher goal: the young Greek Americans and members of the organization to continue this important work by discovering young Philhellenes, whom our country is in dire need of.

Please place your congratulatory message for **the American Philhellenes Society and Panagiotis Nikolopoulos by March 5th**. Sizes and rates of advertisements are shown on the next page. Kindly notify us at the earliest possible of your interest in participating.

Ethnikos Kirix, our daily Greek language newspaper, has served the Greek American community continuously since 1915. Today, *Ethnikos Kirix* enjoys a circulation of more than 40,000 copies per day. Of those, 22,000 are home delivered and another 12,000 copies are mailed nationwide. *Ethnikos Kirix* can be found in more than 1,000 newsstands within the Eastern Sea Board area.

The National Herald, our weekly English language, has a total circulation of 25,000 subscribers. Of those 15,000 are home delivered.

Sincerely,

Nikolaos Vlachopoulos

Advertising Department • (718) 784-5255 ext. 110 • e-mail: classifieds2@ekirikas.com

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PERIODIKO / Special Edition

Sizes	Price	Color Charges
2 page spread (21.78" x 10.389" height)	\$1,200	+\$250
Full Page (5 columns x 10.389" height)	\$795	+\$150
Half Page (3 columns x 10.389" height or 5 columns by 6" height)	\$495	+\$75
1/4 Page (3 columns x 7" height)	\$297	+\$50
3 columns x 5" height	\$218	+\$40
2 columns x 5" height	\$155	+\$30
2 columns x 4" height	\$125	+\$30
2 columns x 3" height	\$95	+\$30
2 columns x 2" height	\$65	+\$30

Please note:

- Back Cover Page +\$150
- Sponsorship \$10,000 (Complimentary Full page Color Ad)
- Sponsorship \$7,500 (Complimentary Full page Black & White Ad)
- Right Page + \$75
- Design charge: \$20 for ads up to 1/4 page; \$35 for larger ads
- Translation is done free of charge

Column Widths for weekly / monthly tabloid inserts

2 column width = 4.056"

3 column width = 6.167"

4 column width = 8.278"

5 column width = 10.389"

File Specifications

- Please provide high resolution at 300 dpi
- Materials should be send as PDF or JPG File

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